



**CADY**  
BUSINESS TECHNOLOGIES

# SIP

## TRUNKING SERVICE



## Update your voice lines to SIP to **Save Money & Gain Flexibility**

Traditional voice lines are costly, antiquated, often unreliable, and many carriers are phasing them out with very little notice to customers.

Replacing traditional analog phone lines, PRIs or T1s with SIP trunks updates infrastructure, resulting in improved quality, reliability, and longevity of phone systems.

- Concerned about increasing carrier **costs**?
- Need the **flexibility** to add or change call capacity?
- Frustrated by poor **reliability** and slow **service** response times?
- Searching for ways to consolidate and **streamline** infrastructure management?
- Analyzing ways to **future-proof** and protect your technology investments?

### What is SIP?

SIP stands for "Session Initiated Protocol", and it is the current technology to send communications over the publicly switched network.

SIP works with both premise and cloud-based systems to send digitized information over the internet to it's final destination.

### SIP is the **Solution**

# Why SIP?

Antiquated infrastructure is being decommissioned, which has driven the need for modern communication methods. In addition to the demise of older voice lines, many organizations benefit from the centralized management inherent to SIP trunks. Rather than having separate phone systems with different connections for each location, the network of locations can be consolidated on a shared infrastructure, boosting interconnectivity between sites and leading to significant cost savings since less infrastructure is required.



## Cost Savings

SIP trunking typically costs a fraction of what older connections such as single analog business lines (POTS), PRIs and T1s cost.



## Speed of Implementation












Adding traditional call paths can take 30-90 or more days, SIP has an incredible speed of implementation. Cady BT SIP trunks can be ready to test for a customer within ten working days of receiving the request.



## Flexible Capacity

SIP enables you to order in any quantity, allowing capacity to grow and scale as needed. With SIP, you pay for the services they need without a minimum requirement.

# Why Choose CADY SIP Services?

	Competitor Carriers	
<b>Scalable</b>	 Locked in at contracted amount	 Cady BT SIP trunks can be added or subtracted as needed, new call paths able to be added same-day in some cases
<b>Redundant</b>	 Most only provide one	 Provisioned for resiliency, Cady BT builds in back up SIP paths for every customer SIP trunk
<b>Compliant</b>	 Traditional outdated 911 database information only, risking non compliance as locations and workers change over time	 Cady BT has taken steps to ensure customers have enhanced real-time 911 compliance, right down to the desktop level to keep even remote or mobile workers compliant
<b>Service</b>	 Notoriously slow response and resolution times	 10-second service call answer time
<b>Agile</b>	 Cumbersome, immovable	 We can react, adjust, and customize call routing programming around any issues that arise with agility and ease